

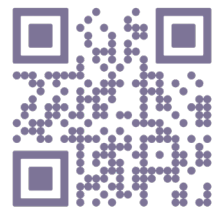


MADE
FROM
MORE

Business Management BA (Hons)



SINCE
1870



www.dmu.ac.ae



Why choose De Montfort University

Founded in 1870, De Montfort University (DMU) Leicester has grown into a global institution with 26,000 students and 2,600 staff. Our passionate and enthusiastic lecturers have excelled in the National Teaching Fellowship awards – the most prestigious awards for excellence in higher education. Our academics have industry experience, and our researchers have made a real difference in people's lives.

Our courses embed employability in their curriculum, and our research feeds into students' learning. DMU Leicester has been ranked in the top 20 universities for graduate prospects in The Sunday Times Good University Guide 2020. Previous DMU graduates have gone on to win Oscars and work with organisations such as the BBC, HSBC, Nike, BMW and the NHS. At DMU Dubai, we welcome students from all backgrounds and are proud to offer the perfect combination of award-winning teaching, excellent facilities and a fantastic student experience.

Schools and Departments

All De Montfort University (DMU) students belong to one of our four faculties. Each faculty delivers a wide range of courses to students, oversees world-changing research, and fosters enviable commercial links that inform our teaching and ensure DMU courses are relevant to modern employers.

The Faculty of Business and Law delivers a wide range of undergraduate and postgraduate courses, including accounting, law, politics, marketing and business studies, designed with employability in mind.

Education 2030

We want to ensure you have the best learning experience possible and a supportive and nurturing learning community. That's why we're introducing a new block model for delivering the majority of our courses, known as Education 2030. This means a more simplified timetable where you will study one subject at a time instead of several at once. You will have more time to engage with your learning and get to know the teaching team and course mates. You will receive faster feedback through more regular assessment, and have a better study-life balance to enjoy other important aspects of university life.



Course overview

This highly practical course has been designed with the future in mind. Taking into consideration growing disciplines such as artificial intelligence, you will study several defined business areas that reflect the ever-changing needs of the market. These include Digital Transformation and Innovation in Business and Ethical and Responsible Leadership being covered

You will receive an excellent grounding in all aspects of business management, incorporating knowledge from various disciplines such as accounting, economics, finance, human resource management, marketing, and sustainability.

A Business Management degree at DMU can open up an exciting career path in various specialist areas, such as project consulting, project management, and digital transformation.

Key features

- Gain real-time insights into the state of global companies. You'll be provided with an excellent grounding in all aspects of business, allowing you to critically evaluate organisations in their critical areas of business management, structures, functions, and processes.
- Employability is at the heart of our Business Management course. Alongside the opportunity of a year-long placement, you will also work on integrated case studies, which will give you the opportunity to hear from and gain insight into global brands such as Apple and Amazon. You will step away from the confines of your text books and apply your theoretical knowledge to practical business simulations set by executives from these global businesses.
- Benefit from our guest lecture series run by executives from regional and international enterprises. In previous years, we've had the likes of E&Y, Tesla, IBM, and contestants from the apprentice.
- The programme leaders are experienced professionals dedicated to ensuring students receive a high-quality education. They are readily available to answer any questions or concerns students may have regarding the accreditation process or the course content.
- DMU Dubai students can now benefit from the Industry Advisory Board, which comprises leading experts and professionals at the enterprise level. The board provides valuable insights and guidance to ensure the curriculum remains relevant and current with industry trends and demands.

Teaching and assessments

You will be taught through a combination of lectures, tutorials, seminars, group work and self-directed study. Assessment and how assessments are weighted is varied across modules. Assessment may include, but is not limited to, portfolios of learning, essays, reports, presentations, or exams. Our assessment practices reflect the best practices in teaching methods deployed by academic member of staff each year. Indicative assessment weighting and assessment type per module are shown as part of the module information. Again, these are based on the current academic session

This is a full-time course. Each module is worth 30 credits. It is expected that student will spend a total of 300 hours of study for each module. You should be prepared to devote approximately 10 contact hours a week to your studies and additional independent hours of study in order to succeed. Teaching is through a mix of lectures, tutorials, seminars and lab sessions and the breakdown of these activity types is shown in each module description.

Other: In addition, each module provides a two-hour surgery each week for individual consultation with the lecturer. You will also have timetabled meetings with your personal tutor and careers and/or subject meetings scheduled throughout the year.

Self-directed study: In order to prepare for, and assimilate, the work in lectures and seminars you will be expected to use our on-line resources, participate in flipped or virtual classroom discussions on our virtual learning environment (VLE) and engage in personal study and revision for approximately 25 hours per week.

Course	Business Management
Award	BA (Hons)
Duration	3 years
Mode	Full time
Delivery	Day
Intake	January/September
Annual Fees	AED 60,585 (including 5% VAT)
Scholarships and flexible payment plans available	

Course modules



More info

First year

Block 1: Foundations of Business Management
Block 2: Introduction to Marketing
Block 3: Accounting & Budget Management
Block 4: Human Resource & People Management

Second year

Block 1: Finance and Reporting for Management Decisions
Block 2: Contemporary Issues in Sustainable Business
Block 3: Choose one from the below:
Business Research and Analysis
Work Based Management Project
Block 4: Choose one from the below:
Ethical and Responsible Leadership
Global Operations and Supply Chain Management

Third year

Block 1: Choose one from the below:
Digital Transformation and Innovation in Business
Business Analytics and Managing Data
Critical Issues in Global Business
Block 2: Choose one from the below:
Managing Business Projects
Change, Innovation and Knowledge Management
Crisis and Risk Management
Block 3: Business Strategy and Simulation
Block 4: Choose one from the below:
Dissertation
Business Project

*All modules are indicative and based on the current academic session.

Entry criteria

GCE A-Level: CCD

CBSE/ ICSE/ All Indian Boards:

Successful completion of Standard XII with a 65% average from the best four subjects excluding Hindi or any other local language, e.g. Punjabi, Gujarati, Tamil, Marathi

Interview any candidate with 60% or above.

American High School Diploma + SAT:

High School Diploma with a minimum GPA of 3.0 PLUS Advanced Placement, two subjects from group A with grade 3 or above ORSAT2 - 2 subject tests with a minimum score of 500 in each = 1000

UAE Tawjihyya: Entry to IYZ only

International Baccalaureate Diploma: 24 points

BTEC Level 3 Ext Diploma: DMM

African WAEC/ NECO/ WASSCE:

5 "B" grades (Only for Business Programme)

FBISE grade 12 (Pakistan): 85%

Curriculum Russian/Kazakhstan: Entry to IYZ only.

English requirements

- **IELTS:** 6.0 (minimum 5.5 in each band)
- **TOEFL Internet-based:** 72 (17 in listening & writing, 20 in speaking and 18 in reading)
- **Pearson PTE Academic:** 51

Students with other qualifications may also be considered. Please scan the QR code or contact Admissions Office for details



Enquire Now



Prof. Katie Normington
Vice-Chancellor
De Montfort University



Simon Bradbury
Pro Vice-Chancellor International
De Montfort University



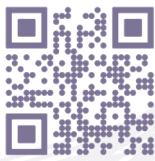
Prof. Michael Gallimore
Head of Campus
De Montfort University Dubai

Business Management Graduate careers

A degree in Business Management opens up a wide range of career opportunities as you develop a broad base of skills that are in great demand with employers. These skills include leadership, problem-solving, and strategic thinking, which are highly valued in various industries. After completing this course students will develop skills in areas such as General business management, Project management, Corporate responsibility, Sustainability, Supply chain management, Digital business, Innovation management, Strategic management, Crisis management, Risk management, Business consulting, Business operations. These skills are essential for individuals seeking to excel in today's competitive business landscape.



Career support



Scholarships



Enquire Now

De Montfort University Dubai
Dubai International Academic City
Post Box: 294345, Dubai, UAE
Email: enquiry.dubai@dmu.ac.uk
Tel: +971 4 4358700 Fax: +971 4 4477350

DMU Dubai Admissions Office is open from Monday to Saturday 9am to 5pm

www.dmu.ac.ae

@dmudubai



Virtual Tour

